



**North Country Human Resources Association
Society for Human Resource Management (SHRM) Chapter 0559
P.O. Box 8302
Watertown, New York 13601**



May 11, 2021

I would like to personally extend to you an invitation to be a vendor for the Annual North Country Human Resources Association 2021 HR Conference. As a New York chapter of the Society for Human Resource Management (SHRM), our membership represents businesses throughout all of Jefferson and Lewis counties. This conference provides an educational and networking forum for Human Resource Professionals in one of the fastest growing regions of New York State and will offer you a unique opportunity to get your message out to them. In addition, we expect to draw a number of Human Resource Professionals from St Lawrence County as well as the Syracuse area for this event.

Our 2021 event will be a one-day event held on October 6, 2021 from 8:30 a.m. to 4:00 p.m. at The Hilton Garden Inn, Watertown.

Due to potential COVID restrictions we will have three different options to be a vendor/sponsor.

Option 1: In-person vendor

- *The In-person vendor rate for the 2021 conference is \$350. The following will be included as an In-Person Vendor- Company Name listed on participants' program, lunch for **two company representatives**, and a full-page ad in participant program.*
- Space is limited; therefore, space will be awarded on a "first-come first-served" basis due to COVID restrictions. ALL vendor tables will be spaced appropriately to follow guidelines of COVID related restrictions. We will try our best to keep vendors in close proximity to our conference participants improving your businesses visibility and networking opportunity.
- Vendor booths should be set up by 7:30 a.m. as participant registration will begin at that time.
- Optional: Throughout the conference we will be drawing door prizes. We greatly appreciate the donation of door prizes from our vendors/sponsors and would love for your company participate by donating a door prize.

Option 2: Silver Sponsor

- *The Silver Sponsor rate for the 2021 conference is \$200. The following will be included as a Silver Sponsor a full-page ad in participant program and a running video of all Silver Sponsor ads during Conference break times.*
- Optional: Throughout the conference we will be drawing door prizes. We greatly appreciate the donation of door prizes from our vendors/sponsors and would love for your company participate by donating a door prize.

Option 3: Bronze Sponsor

- *The Bronze Sponsor rate for the 2021 conference is \$100. The following will be included as a Bronze Sponsor- a full-page ad in participant program.*
- Optional: Throughout the conference we will be drawing door prizes. We greatly appreciate the donation of door prizes from our vendors/sponsors and would love for your company participate by donating a door prize.

AGAIN this year! Payment for this great event will be accepted by PayPal via our website or by check. Please see the vendor application for more details.

Please find attached our 2021 North Country Human Resources Association Vendor Application. If you have any questions, feel free to e-mail, nchrahconference@outlook.com or call, 315-786-2407.

Sincerely,

Melissa Dennie

Melissa Dennie, NCHRA Vice President Elect
Conference Chair

Enclosure